

# EXECUTIVE LEADERSHIP PROGRAM 2023

ST ANNE'S COLLEGE, UNIVERSITY OF OXFORD



## THE OXFORD EXPERIENCE

Experience of a life time,  
at the right time in your career

30<sup>th</sup> July -  
11<sup>th</sup> Aug  
Program  
Dates



Live



Lead



Learn



CONTACT US

+44(0) 186500453

[info@theoxfordsummerprogram.com](mailto:info@theoxfordsummerprogram.com)

[www.oxfordsummerprogram.com](http://www.oxfordsummerprogram.com)

# TABLE OF CONTENTS

Programme Overview	01
Key Dates and Fee	02
Programme Format	03
Who Should Attend	03
Key Topics of Our Lecture Series	04
Key Activities	08
About the Oxford University	09

# Executive Leadership Programme 2023

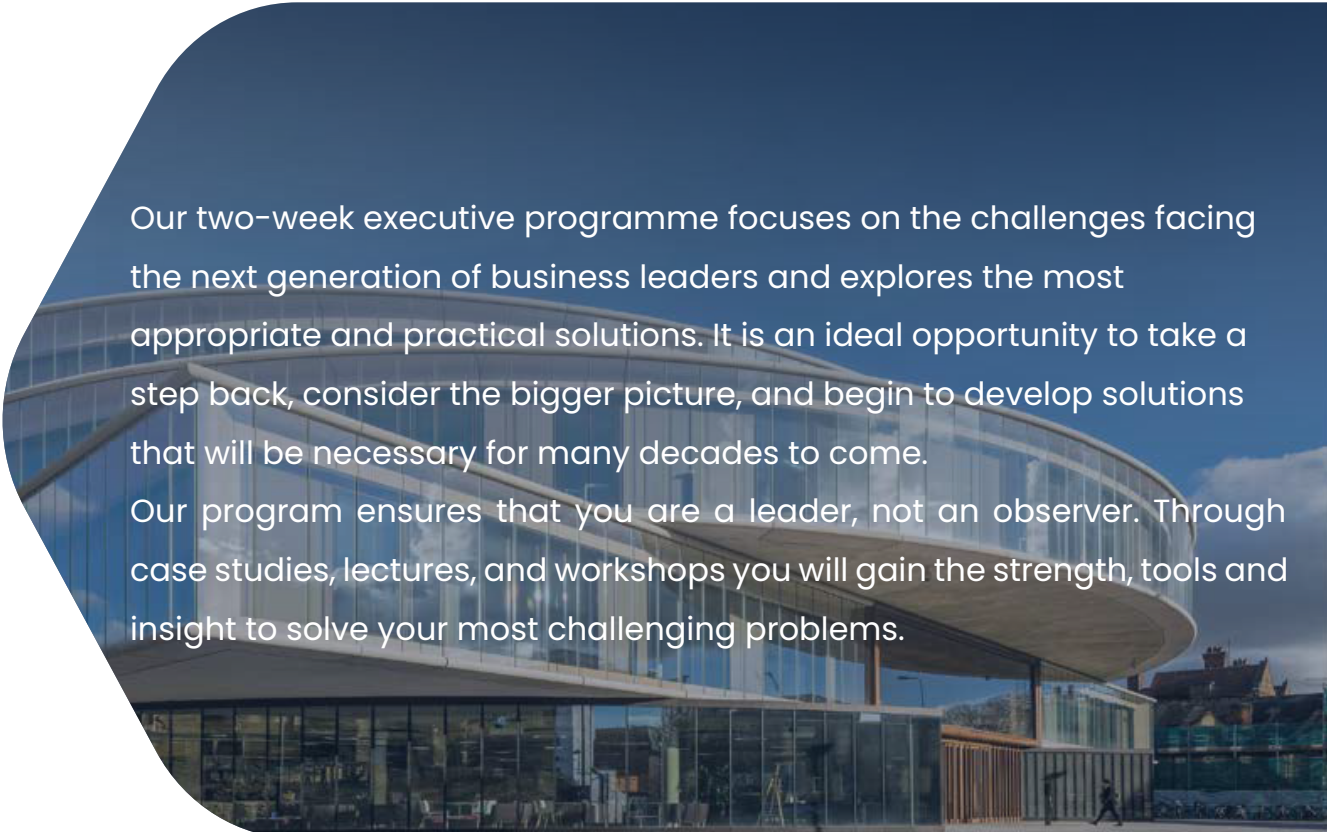
## Programme Overview

Innovative companies know that long term success depends on visionary leaders who can transform the future trajectory, securing a competitive edge in emerging markets. In a growing age of globalisation and technological development, that need for visionary leadership is cardinal.

The Oxford Institute Executive Leadership Summer School offers you the opportunity to unlock your leadership potential, align your outlook with visionary leaders, and overcome challenges in an increasingly evolving business environment.

Our two-week executive programme focuses on the challenges facing the next generation of business leaders and explores the most appropriate and practical solutions. It is an ideal opportunity to take a step back, consider the bigger picture, and begin to develop solutions that will be necessary for many decades to come.

Our program ensures that you are a leader, not an observer. Through case studies, lectures, and workshops you will gain the strength, tools and insight to solve your most challenging problems.



Our two-week executive programme focuses on the challenges facing the next generation of business leaders and explores the most appropriate and practical solutions. It is an ideal opportunity to take a step back, consider the bigger picture, and begin to develop solutions that will be necessary for many decades to come.

Our program ensures that you are a leader, not an observer. Through case studies, lectures, and workshops you will gain the strength, tools and insight to solve your most challenging problems.

# Key Dates & Fee

## DATES

---

July 30th - August 31st 2023

## FEES

---

£4,999 GBP





# Programme **Format**

This program will take place over the course of two weeks at St Anne's College, University of Oxford.

Training will be delivered using a multi-format method of:

- Full-time on-campus workshops, case studies, and lecture series.
- Extra-curricular activities such as debating at the prestigious Oxford Union, networking sessions with UK tech and business Hubs, as well as visiting the Oxford University Incubator.

The training is delivered by the leading scholars and expert business entrepreneurs at the University of Oxford.

## Who Should Attend

Designed for specialists and outstanding contributors in their field, ideal candidates include:

- CEOs, Directors, top-ranking business officials
- Young entrepreneurs and managers
- Members of the executive committee
- Heads of business units
- Senior members of operating groups
- Policymakers in business development



# Key Topics of Our Workshops and Lecture Series

## Strategic Innovation (Lecture)

Understand the role innovation plays as organisations evolve and leadership roles change

Explore the link of leadership renewal to organisational renewal

Overcome the unique challenges of open innovation and ongoing digital transformation

Explore the potential of delivering short-term results on the way to long-term innovation

## Digital Leadership (Lecture)

Learn how digitisation is disrupting the consumer landscape and how to capitalise on that disruption

Develop your understanding of marketing in the digital world, and acquire a concrete view of key strategic drivers of digital transformation in your industry

Understand E-business models and strategies

Develop personal, actionable plans to address the innovation-based opportunities of your organization



## ● **Personal Leadership (Workshop)**

Focus on self-awareness and emotional intelligence as an authentic leader

Gain clarity about your values, motivations, and leadership purpose

Participate in group discussion and learn how to actively, deeply listen to peers

Empower and inspire others through exemplary leadership

## ● **Business in Emerging Markets and International Trade (Workshop)**

Broaden your understanding of emerging markets and accurately assess regional business environments and growth trajectories

Explore methods of doing business in emerging markets and understand the culture, expectations, and priorities of customers in emerging markets

Make competitive decisions that consider and address country differences

Develop a better understanding of international trade and the methods behind embedding international trade into your business

## ● **Advanced Entrepreneurship and Understanding of Behavioural Economics (Lecture)**

Explore the important features of advanced entrepreneurship through real-world case studies

Discover methods of unlocking your entrepreneurial potential

Learn the behavioural economics that leads to better decision-making

Make effective use of behavioural economics to become a star contributor

## **Effective Asset Management (Workshop)**

Explore innovative ways to evaluate and improve asset management practices

Establish formal policies and plans: define a governance regime and identify staff responsibilities

Maximise an asset portfolio value by learning how to develop effective asset management policies

Understand the importance of maintaining leadership support

## **Navigate Corporate Responsibility and Ethics in the Modern World (Lecture)**

Understand the importance and need for corporate responsibility in the modern world

Successfully manage the challenges and trade-offs of meeting the complex demands of investors, customers, employees, and society

Clearly define the specific economic, legal, and ethical responsibilities you and your company have to investors, customers, employees, and society

Explore ways to leave green footprints and counter global warming challenges

## **8. Tax Policy and Fairness & Evidence Generation in Public Policy (Lectures)**

Explore policy-oriented tax measures and harness the skills of assessing policy impacts through evidence generation

Clearly understand tax rationales and their role in broader policy drives

Get an insight into the role of evidence generation in public policy



## Develop Negotiation Skills (Workshop)

Understand the importance of sound negotiations skills in business and personal interactions

Learn a negotiation framework that will help you analyse, prepare for, and execute negotiations more systematically and effectively

Gain techniques for mitigating weaknesses and leveraging your strengths

Engage in negotiation tasks and receive feedback from your peers



# KEY ACTIVITIES

At the Oxford Institute summer programme, you will be fully immersed in unique living and learning experiences with other top executives from the world. While taking part in dynamic lectures and workshops designed specifically to develop your leadership skills and understanding of end-to-end business operations, you will also participate in:

1. Debating experience at the prestigious Oxford Union where you would observe how leadership is nurtured at a place that educated 28 British Prime Ministers, 57 heads of state/Prime Ministers, and 58 Nobel prize winners
2. Dining experience at the historic dining halls of the University of Oxford
3. Networking sessions, interacting with key associates in UK tech and business hubs
4. Visitation to a BMW facility and the Oxford University Incubator
5. Punting experience in the illustrious English Countryside – an Oxford tradition. Traveling by wooden boat with a punter and steel pole through the River Cherwell, a tributary of the River Thames
6. Tours of Oxford City, exploring its rich cultural history and legacy

# ABOUT THE OXFORD INSTITUTE

The Oxford Institute is a not-for-profit organisation founded by academics and alumni from Oxford University. We are accredited by the British Accreditation Council as a further education and short-course provider.

The Oxford Institute has successfully delivered a variety of executive training programmes for a number of organisations in the public, private, and non-profit sectors.

Our programmes are designed and delivered by the world-leading experts associated with the University of Oxford. All of our programmes are conducted by world-renowned academics associated with the University of Oxford and provide a unique opportunity to our participants to broaden their horizons and have a world-class learning experience.

The Oxford Institute (Trading name for Oxbridge Education Network, Registered in England and Wales, No:09394108) Reg.Address: John Eccles House, Oxford Science Park, Oxford, OX4 4GP

